

Education

Bachelor of Fine Arts
 Graphic Design
 Georgia State University
 Atlanta, GA
 2014

Clients

VNA Care
 Epilseed
 Yankee Spirits
 Austin Liquors
 Ashworth Awards
 Pinnacle Trust
 Dedham Savings
 Spirited Pursuit
 The Chef In Pearls
 Hyatt Regency Atlanta
 Brotherhood Credit Union
 Mechanics Cooperative Bank
 Luso American Credit Union
 Financial Resources Credit Union
 Executive Leisure & Travel Agency
 Georgia Alliance to End Homelessness
 American Consumer Credit Counseling
 Plymouth County Federal Credit Union
 Ritual Wellness ATX

Work Experience

UX/UI Design Manager, Q2 Software

Austin, TX
 Work included planning and executing the development of an accessible & scale-able design system throughout the platform, leading the UX/UI team to produce future forward visuals, and planning with product & engineering to bring the vision to fruition. In addition to internal efforts I partner with sales and meet with prospects to demo our platform and inform on our guiding principles as a design organization.
 2021 - 2026

UX/UI Designer, Q2 Software

Austin, TX
 Work along side product to create a suite of packaged features on platform with appropriate usability & accessibility testing to validate product direction and provide a scale-able and efficient path forward for our clients' needs.
 2018 - 2021

Senior Interactive Designer, Protect America

Austin, TX
 Design & develop pages for the site and find solutions to the marketing challenges that PA faces on a daily basis. Work also includes analyzing site performance, A/B testing, and executing on improvements for more effective sales & site conversions.
 2017 - 2018

Creative Director, Strategis Advertising

Stoughton, MA
 Oversee Digital and Traditional creative production. Website design and development on Wordpress, Hubspot, and Umbraco platforms. Brand development and marketing campaigns with various clients. Produce print ads, create materials for digital lead generation, and present marketing strategies to clients as well as lead a team of creatives through the production process.
 2014 - 2017

Web/Graphic Designer, Division of Student Affairs

Georgia State University • Atlanta, GA
 Designed print pieces for various programs, events, and campaigns. Work included concept development, creative directing, and web development for all of the offices under the Division of Student Affairs.
 2013 - 2014

Skills

Leadership

Design/Product Strategy
 Workshop Facilitation
 Client Presentations
 Design System Management
 Design Team Management

Creative Direction

Team Coordination
 Account Management
 Concepting
 Presentation
 Final Production

Design Software

Adobe Suite
 Figma
 Sketch

Web

HTML/CSS
 UX/UI

Motion

After Effects
 Premiere Pro
 DaVinci Resolve

Photography

Digital/Film
 Studio
 On Location
 Portrait
 Event